



Helotes Youth Rodeo Association

18668 Bandera Rd
Helotes, TX 78023

Date: January 2021

Addressee,

The letter comes to you today to first of all thank you for your time and interest in our non-profit organization. Secondly we would like to familiarize you with what our organization is and its mission. The Helotes Youth Rodeo Association (HYRA) serves Hill Country and was formed in 1994 by families whose forefathers first settled the Helotes and surrounding area and farmed and ranched. These families wanted to continue to promote not only the sport of rodeo, but of sportsmanship, horsemanship, responsibility and family.

We have a large number of enthusiastic youth and the ability to compete and be recognized for their hard work is especially important to them. HYRA offers rodeos where youth have the opportunity to compete and earn points toward awards like, saddles, belt buckles, tack and other items. It is through the generosity of sponsors like you that HYRA is able to offer the youth meaningful awards. Sponsors who donate will receive voice recognition at that year's rodeos, along with their name on a banner advertising their business. We are also open to working out customized recognition packages for our sponsors depending on what their advertising needs are.

Remember, our youth of today will be the leaders of tomorrow!

Sincerely,

HYRA Directors and Members

LeAnn Evans – Treasurer (210-419-3443)

\$5,000 – Platinum Sponsor _____

\$3,500 – Gold Sponsor _____

\$2,000 – Silver Sponsor _____

\$1,000 – Bronze Sponsor _____

\$ 500 - Sterling Sponsor _____

\$ 200 - Sponsor _____

\$ 100 – Friends of HYRA _____

\$7,500+ - Diamond sponsor and the rodeo series will be named after the business

HYRA's Tax ID# is 74-2771789 and we are a 501c3 registered organization.